

AI-DRIVEN FINANCE

With the looming talent shortage in the labor market, finance leaders are poised to **deploy AI to increase finance and accounting efficiency, reduce costs and deliver a competitive advantage** across the enterprise.

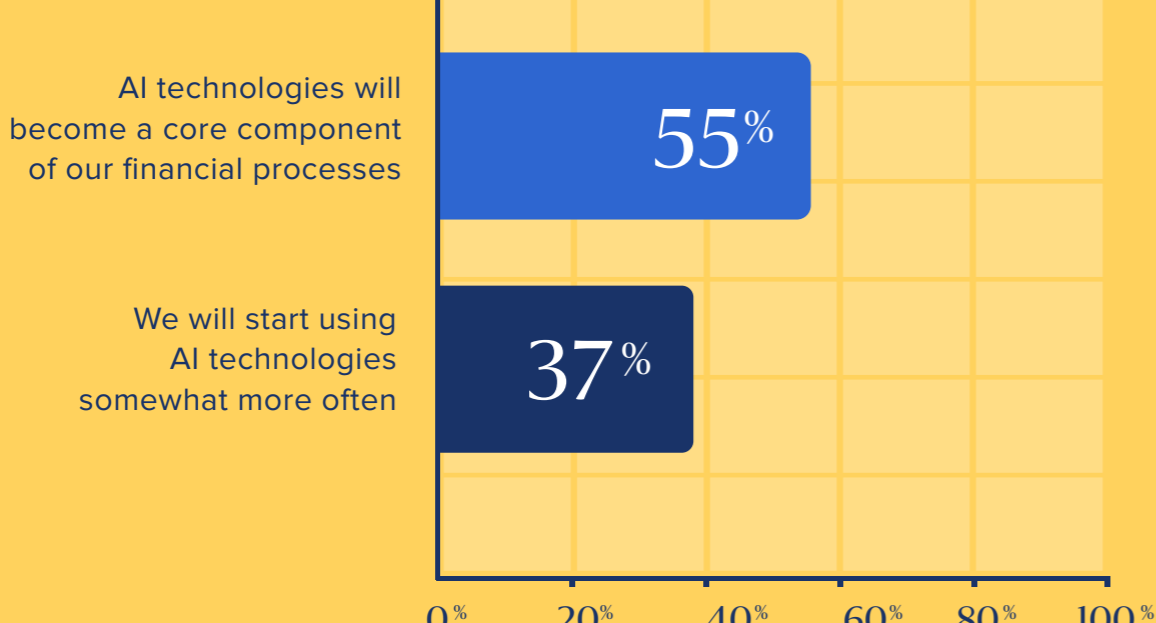


Global Finance Leaders have several questions around the **transformational impact and use of AI, machine learning and generative AI.**

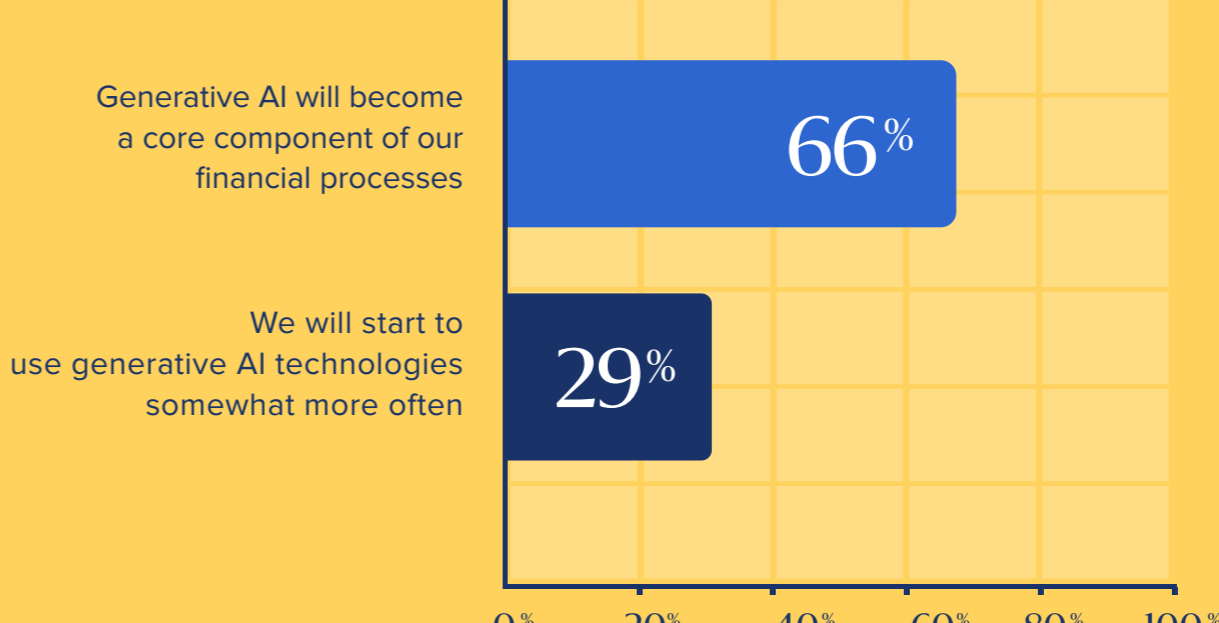
What Role will AI Play for Enterprise Finance Teams?

80% of finance decision-makers believe AI will increase productivity by increasing efficiency and improving accuracy in business processes. In fact, over half of CFOs see AI becoming a core component of financial processes.

ROLE OF AI OVER THE NEXT 5 YEARS



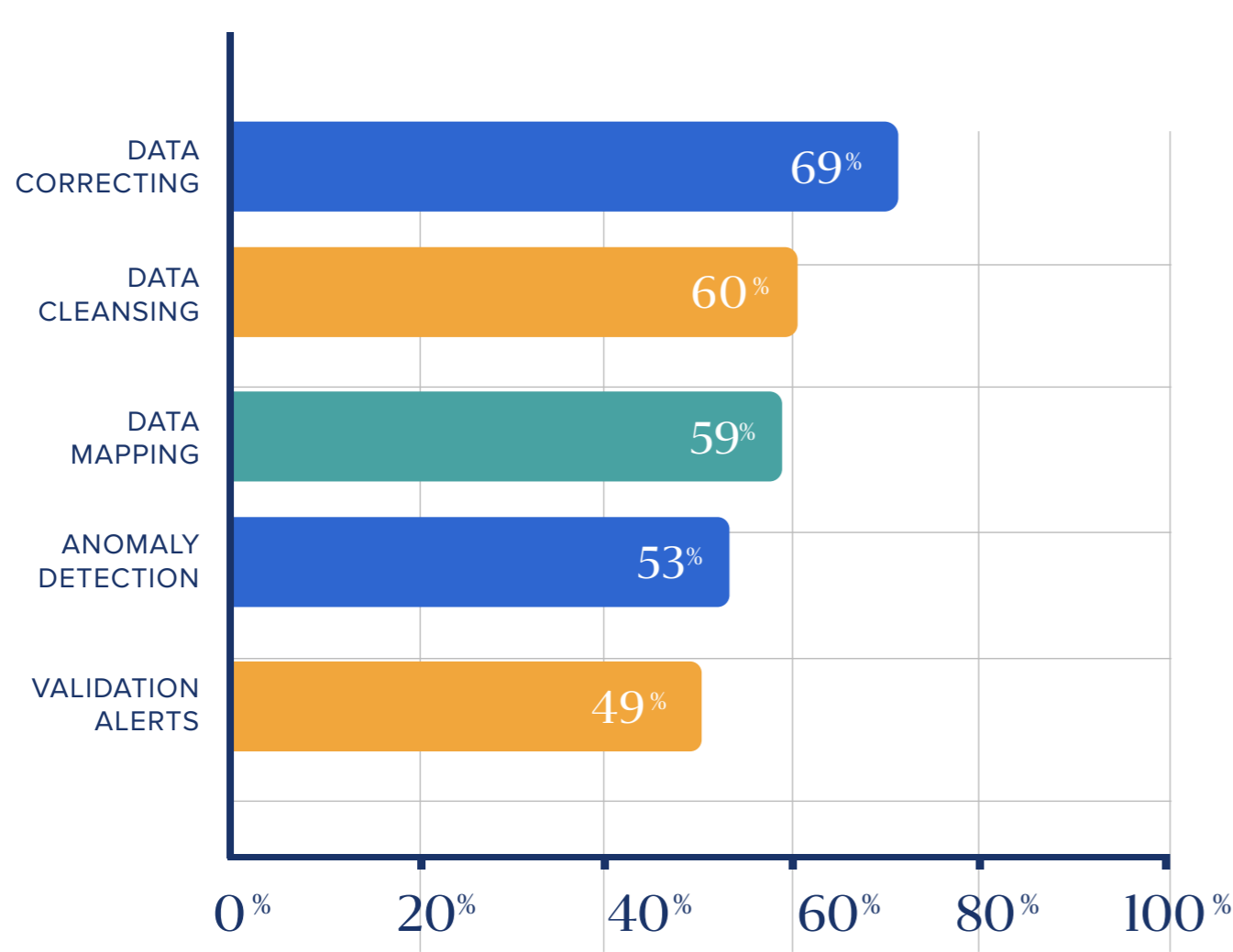
ROLE OF GENERATIVE AI OVER THE NEXT 5 YEARS



What Impacts Are We Seeing Today?

Two-thirds of businesses believe enterprise finance AI has provided better insights and improved speed for forecasting.

STREAMLINED DATA MANAGEMENT PROCESSES



FASTER AND MORE INSIGHTFUL DECISION-MAKING



What Does this Mean for Enterprise Finance Teams?

Finance leaders believe AI will be embedded across critical processes to increase speed and effectiveness of planning and reporting.

Here are a few top use cases:



FINANCIAL PLANNING



DEMAND FORECASTING



FINANCIAL REPORTING

73%

of financial decision-makers believe AI will help their organization better predict and manage risk through the use of AI

The Enterprise Finance AI Future is Bright

72% of Finance leaders think AI will create opportunities for new jobs in the industry.

33%

Finance leaders believe enterprise AI initiatives will give employees **more time to focus on innovative tasks like creating new products.**

36%

Finance leaders believe **Enterprise AI will save money** that would have been spent on compliance and regulatory reporting.

About the Research

The commissioned study, conducted by Hanover Research, sourced insights from a **total of 800 Financial decision-makers** in North America (US, Canada, or Mexico), Europe (UK, France, Germany, Sweden, Norway, Finland, Denmark) and APAC (Australia, New Zealand, Singapore). All individuals are over the age of 18, employed full-time and hold a management position (C-level executive (CFO), VP, Director, Controller) in Finance at a company with \$100M+ in revenue.



OneStream's Enterprise Finance AI is uniquely unified with the **OneStream platform** to **empower every employee** to plan with confidence and perform at your best.